



### Most Important Points for Daily News

#### ➤ Blue Origin's New Glenn Rocket to Launch on January, 2025

Blue Origin is poised to launch its New Glenn rocket on January, 2025, marking a significant milestone in the company's space exploration endeavors. This inaugural mission aims to demonstrate the rocket's capabilities and establish Blue Origin as a formidable competitor in the commercial space industry.



#### ➤ UP Govt Teams Up with Google Cloud for AI Agri Network

The Uttar Pradesh government has signed an MoU with Google Cloud (India) to launch the Uttar Pradesh Open Network for Agriculture (UPONA).

Powered by Gemini AI and Beacon technology, this digital public infrastructure aims to revolutionize agriculture in the state by providing farmers with one-stop access to advisory services, credit, mechanization, market connectivity, and real-time data on weather and microclimates.



#### ➤ Justice B N Srikrishna to Lead Advisory Board of Equal and OneMoney

Retired Justice B N Srikrishna has been appointed as the Chairman of the newly established Advisory Board for Equal, an identity verification and data-sharing platform, and its strategic investee, OneMoney, an account aggregator.

This appointment aligns with the government's recent release of the draft rules for the Digital Personal Data Protection (DPDP) Act, signaling a stronger regulatory push for data security and privacy.





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#### ➤ Swiggy's 'Snacc' App: 15-Minute Delivery Sparks Industry Debate

Swiggy has introduced 'Snacc', a standalone application promising delivery of snacks, beverages, and meals within 15 minutes. This initiative aligns with the industry's shift towards rapid food delivery services.

Launched on January, 2025, in select Bengaluru areas, Snacc offers a diverse menu, including items like chocolate cookies, Indian breakfast, coffee, tea, eggs, rolls, sandwiches, meals, and cold beverages.



#### ➤ PARTH Yojana: Preparing Youth for Recruitment in Security Services

The PARTH Yojana (Police Army Recruitment Training & Hunar) is an innovative scheme launched in Madhya Pradesh with the objective of providing pre-recruitment training to the state's youth for entry into the Indian Army, Police, and Para-Military forces. Announced by CM Mohan Yadav during the State Level Youth Festival, the scheme emphasizes both physical and mental preparation while instilling patriotism and discipline among participants.



#### ➤ PhonePe, ICICI Lombard Launch Maha Kumbh Mela Insurance

In anticipation of the Maha Kumbh Mela, scheduled from January to February 26, 2025, in Prayagraj, Uttar Pradesh, PhonePe has partnered with ICICI Lombard General Insurance to offer specialized insurance coverage for attendees. This initiative aims to provide comprehensive and affordable protection for millions of devotees participating in this significant spiritual gathering.





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#### ➤ India's Economic Growth Projections for FY2025-26: Bank of Baroda

Recent forecasts indicate that India's economy is poised for significant growth in the fiscal year 2025-26, with projections ranging from 6.6% to 6.8%. This anticipated expansion underscores India's resilience and its pivotal role in driving regional economic development.

